

# 2007 SCUPSO Conference Program

## Tuesday, April 17, 6:30 pm

### Directors' Dinner and Informal Discussion

Join other public service organization directors for a dinner in Baltimore's Little Italy. Catch up with your colleagues and talk informally about your latest initiatives, ideas and challenges.

## Wednesday, April 18

- 7:30-8:30 a.m.** Attendee Continental Breakfast
- Directors' Breakfast – SCUPSO  
Business Meeting
- 8:45-9:00** Conference Opening and  
Welcoming Remarks
- 9:00-10:15** **Keynote Speaker:**  
Urban Engagement  
**Wim Wiewel, Provost,  
University of Baltimore**
- 10:15-10:45** Break
- 10:45-11:45** Breakout Sessions
1. Infrastructure Financing
  2. Intra-University Collaboration
- 11:45-1:15 p.m.** **Keynote Luncheon Speaker**  
**Melvin Bernstein,  
Vice President for Research,  
University of Maryland**
- 1:15-2:15** Breakout Sessions
1. Regional Environmental  
Authorities
  2. Creating and Sustaining  
Government Consulting Practices
- 2:15-2:45** Break
- 2:45-4:00** Plenary Session: Smart Growth
- 6:30-9:00** Reception and Dinner Overlooking  
Baltimore's Inner Harbor at Pier 5  
Hotel

## Thursday, April 19

- 7:30-8:30 a.m.** Attendee Continental Breakfast
- 8:45-9:00** Welcome/Announcements
- 9:00-10:15** **Plenary Session:**  
Developing and Using Indicators  
for Better Decision Making
- 10:15-10:45** Break
- 10:45-11:45** Breakout Sessions
1. Collaborative Governance  
and Civic Engagement
  2. Generating Ideas for  
Grant Funding
- 11:45-1:15 p.m.** Lunch
- 1:15-2:15** Breakout Sessions
1. Using Expert Panels
  2. Marketing New Services,  
Products, and Initiatives
- 2:15-2:45** Break
- 2:45-4:00** **Keynote Speaker:**  
The City of the Future  
**Jeff B. Speck  
Director of Design,  
National Endowment for the Arts**
- 4:00-6:00** Happy Hour at Tremont Hotel

**On-site Registration** will be available from 7:30 a.m. - 4:00 p.m. on Wednesday, April 18 and from 7:30 a.m. - 11:45 a.m. on Thursday, April 19.